

# 2024 K-POP World Audition Recruit Guidelines

## 1

### Event Overview

- (Project Name) 2024 K-POP World Audition
- (Recruitment Announcement) April 1st, 2024 on the Cheonan Cultural Foundation Website
- (Recruit Categories) K-POP songs, dance, rock, rap, and all other K-pop genres
- (Eligibility) No nationality, gender, age, or group size restrictions
- (Operation Method) Preliminaries(Online Evaluation), Mail Competition(On-site Evaluation) Finals(On-site Evaluation)
  - ※ Total of 2 songs or more: Preliminaries/Main Competition (1song, overlap possible), Finals(1song)
- (Application Method)
  - Application Period : April 1st, 2024(Monday) 09:00 to April 28nd, 2024(Sunday) 18:00
  - Only online submissions of the application form and video files available on the website are accepted.
  - Video files(within 5 minutes, under 500MB) can only be recorded with mobile phones.
  - Submission Website : <https://kpop-world.kr>

## 2

### Operation Plan

- (Preliminaries)

- Judges : 3명 (K-POP experts)
- Evaluation Method : Conducted through online video evaluation
- 1<sup>st</sup> Round Internal Review, 2<sup>nd</sup> Round Video Evaluation
  - The performer in the submitted video must be the same as the applicant.
  - Modifications to the content can be submitted within the application period(April 1st - April 28nd, 18:00).
- 24teams(12 domestic, 12 internation) selected for the Mail Competition from the Preliminary Round qualifiers.
  - Announcement of qualifiers: May 2nd, 2024(Thursday) / Scheduled(Available on the website).

### ○ (Main Competiton)

- 24 teams advance to the Main Stage Competition, 12teams are selected for the Finals(same song as Preliminaries allowed).
- Domestic(12 teams) : May 23rd, 2024(Thursday) 15:00, selection of 6 teams for the Finals
- International(12 teams) : May 24rd, 2024(Friday) 15:00, selection of 6 teams for the Finals
- Judges : 5(K-POP experts)
- Evaluation Method : Finalists' on-site evaluation and announcement
- Evaluation Criteria : Judges' scores 100%, ranked by the total score of judges

\* In case of a tie, ranked by the highest minimum score among the judges' scores.

- Venue : The Grand Hall of the Nation(Main Stage), THE INDEPENDENCEHALL OF KOREA, Cheonan

### ○ (Finals)

- Finals(12 teams) May 25th, 2024, 14:00

- Different Performances from Preliminaries, and Main Competition
- Evaluation Method : On-site evaluation and announcement
- Judges : 5(K-POP experts)
- Evaluation Criteria : Judges' scores 80%, on-site voting 20%, ranked by the total score
  - \* In case of a tie, ranked by the audience's score.
- Venue : The Grand Hall of the Nation(Main Stage), THE INDEPENDENCEHALL OF KOREA, Cheonan

### 3 Judging Plan

#### 가. Judging Criteria

Division	Judging Criteria	Preliminaries and Main Competition		Finals	
Judges Score	Musical Fundamentals	10pts	100%	-	80%
	Creativity and Artistry	20pts		10pts	
	Completeness	20pts		30pts	
	Technique	20pts		10pts	
	Star Quality	30pts		30pts	
	<b>Total</b>	100pts		80pts	
On-Site Voting	Points awarded by rank	100pts	-	20pts	20%
※ Tiebreaker: (Finals) Ranked by the highest minimum score among the judges' scores (Finals) Ranked by the highest audience score					

#### 나. Awards Plan

Division	Awards		Details
	Number of Teams	Prize Money	
<b>Total</b>	<b>12</b>	<b>20,000,000 KRW</b>	
Grand Prize	1	10,000,000 KRW	1 team for Grand Prize × 10,000,000 KRW
Gold Prize	1	3,000,000 KRW	1 team for Gold Prize × 3,000,000 KRW
Silver Prize	1	2,000,000 KRW	1 team for Silver Prize × 2,000,000 KRW
Bronze Prize	1	1,000,000 KRW	1 team for Bronze Prize × 1,000,000 KRW
Encouragement Prize	8	4,000,000 KRW	8 teams for Encouragement Prize × 500,000 KRW

## 4

### Operation Regulations

- Application : Submit application form via webpage / Upload video files
  - Webpage : <https://kpop-world.kr>
  - Accessible via QR Code

- Only one application per team, participants cannot apply for multiple teams
- Changes to the entire team of participants on the application form are allowed within 20%
- if falsified information on the application form or team information is identified, selection will be automatically canceled
- Adherence to the deadline for submission, application will not be accepted after the deadline has passed(Application period: April 1st to April 28nd.)
- Videos must be recorded using a mobile phone
  - No restrictions on video file types
  - One-take,Steady-cam
  - Length of video should be within 5 minutes, and file size should not exceed 500MB
  - Include team name, nationality, and introduction in the recording
  - Recording location is not restricted, but only mobile phone recordings are accepted for fair evaluation
  - Record in a bright space where all participants can be seen, block surrounding noise during recording
  - No subtitles or special effects allowed
  - Recording against glass or mirror backgrounds is prohibited
- After submitting the application, the submission details can be checked through the website
  - We are not responsible for any disadvantages arising from failure to confirm application submissions
  - Modifications or changes are not allowed after the application deadline
  - We are not responsible for any disadvantages due to typos in personal information (name, contact information, etc.)
- When filling out the application form, if the applicant (representative) agrees to the collection and use of personal information, it will be considered as the consent of all participants.

• Cheonan Foundation for ARTS and Culture ☎041-521-3414 / 044-866-3677

- Email: kimrapa@naver.com - Phone number for contact when emailing is essential

※ Submitted documents will not be returned